



Ballston Spa National Bank

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NEWS RELEASE

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For Immediate Release

BSNB Supports the SHELLSTRONG Foundation with Donation

BALLSTON SPA, NY – January 15, 2013 — BSNB recently presented a \$5,000 donation to the SHELLSTRONG Foundation to sponsor the *Spirits of Strength Celebration*, a fundraiser to advance the Foundation's mission of helping kids in need. The Celebration is slated for Saturday, January 26th, in Schenectady. As a result of last year's fundraising efforts, the SHELLSTRONG Foundation donated \$15,000 to assist The Melodies Center for Childhood Cancer and Blood Disorders at Albany Medical Center, \$10,000 to support camp programs at the Double H Ranch in Lake Luzerne, and more than \$10,000 to high school scholarship recipients and community members in need.

Burnt Hills residents, Matt and Kim Shell, created the SHELLSTRONG Foundation in 2011. The Shell's son, Jacob, was diagnosed at age 8 with Stage 4 Neuroblastoma, a rare form of childhood cancer. Now, soon to be age 12, Jacob is cancer-free. "We are forever grateful to our community for the immense support it gave our family when Jacob was ill. Now, we are proud to join forces with BSNB to support others going through similar circumstances," stated Kim Shell.

"Under the direction of a strong leadership team, the SHELLSTRONG Foundation is already making a positive difference in the lives of children and families in need in our region," stated Christopher R. Dowd, BSNB President and CEO. "In making this contribution, we at BSNB hope to assist the Foundation in furthering their support of the local community."

ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, not-for-profits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center and Wilton. BSNB's web site can be found at <http://www.bsnb.com>. To become part of BSNB's online community, please visit us at www.facebook.com/YourBSNB or www.twitter.com/BSNB.

To support the *Spirits of Strength Celebration* or learn more about the SHELLSTRONG Foundation, please visit www.shellstrongfoundation.org.

(More)



PHOTO CAPTION

Front row: Jacob and Hannah Shell hold BSNB's \$5,000 donation to the SHELLSTRONG Foundation.

Back row, pictured left to right: Representatives of BSNB - Christopher R. Dowd (President and CEO), Peggy de Koning (Executive Vice President and Chief Banking Officer). Representatives of the SHELLSTRONG Foundation - Kim Shell, Matt Shell, Sheryl Lauria, Tom Adams.

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